



Shane Tuttle

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EXPERIENCE

U.S. & Texas LawShield (2017 - Present)

Senior Graphic Designer, Creative Lead, Lead Generation Project Manager

- Under the direction of the Creative Director, I developed print and digital assets, such as counter cards, trifold, trade show booths, social media, and email graphics to name a few.
- During my time as creative lead and lead generation project manager, I worked with the design team to assign projects and keep them tracked using TeamWork, a task management software. In addition, I developed a local network filing system to keep our design files and photography in an organized manner.
- Photo editing is commonplace in the development of ads and emails and plays a major role in the production of marketing materials. Using original and stock photos, I have creatively edited images that were used for print and digital media. I have also developed logo graphics for various in-house projects.

rSt Creative (1995 - Present)

Freelance Designer

- Working as a freelance graphic designer, I have collaborated with companies, small businesses, and musicians on projects, from designing logos, t-shirts, brand identity, photo editing and so much more. I have also been responsible for the outsourcing of many projects that required printing, such as banners, business cards, trifold, signs, and other promotional materials. This has been an ongoing side-project for me, as it helps me keep my skills fresh. In addition, I have dabbled with web design.

Dreyfus Printing (1997 - 2016)

Senior Graphic Designer, Print Specialist

- As senior graphic designer, I developed printed ads, flyers, newsletters, business cards and much more for our clients. I also handled some of the digital printing side of the produced materials using high-end digital CMYK printers. I worked with both clients and the owner on projects that began as a simple concept, all the way to the final printed product. Some projects were printed on the digital printers, while other projects were printed on offset presses. In addition to printing, I also assisted with bindery.
- During my time here, I also mentored several junior designers, making them familiar with the design and printing process as well as teaching them new techniques. They also taught me a few things... teamwork.

EDUCATION

Collins College

Associate of Arts Degree in Visual Communications/Graphic Design

Alvin Community College, University of Houston Clear Lake

Pursuing Bachelor of Arts Degree in Communications/Marketing

SKILLS

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Acrobat Pro, XD)

Microsoft 365 (Word, PowerPoint, Excel, Outlook)

Pre-press / digital asset management

Social media management and advertising

Quote management / Print outsourcing

Digital photography and photo editing

Web Design using webflow.com

Video editing with Adobe Premiere Pro

UX/UI design prototyping with Adobe XD

CERTIFICATIONS

Adobe Certified Associate in Visual Design Using Adobe Photoshop - 2019